

Consulting-Specifying Engineer Magazine  
Invites You To A Free Webcast Event

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# BAS at a Crossroads

Tuesday, June 8, 2004  
1:00 - 2:00 p.m CDT  
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Presenting the ...  
*Consulting-Specifying Engineer*  
Interactive Webcast Series

There's a confluence of technologies on the horizon that is beginning to affect the way buildings will be used and controlled - allowing buildings to react to business in real time. How do design professionals best incorporate and respond to changing building automation systems for today's building projects? Find out in an exclusive Webcast event from *Consulting-Specifying Engineer*.

Leading industry experts speak out on some of the critical building automation implementation issues. Panelists will discuss solutions for the design and construction professional on such topics as:

- >> BAS in airports, where gates are automatically lighted, heated/cooled depending on plane arrival/departure, and universities where the BAS is tied into the class schedule program
- >> XML - extensible mark-up language - is the potential bridge that allows businesses, owners, and manufacturers to suddenly open the doors to vast amounts of shared information
- >> How XML allows Professional Engineers to add explicit information into their specification documents and bridge gaps that often occur between designers and builders
- >> How the Professional Engineer can better understand the possibilities of XML to aid the building owner
- >> How wireless technology is opening the doors for change and the implementation of intelligent building devices

[Register today](#) to hear strategies for success you can apply to building projects today

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Program Host:  
Jim Crockett  
Editor-in-Chief  
*Consulting-Specifying Engineer*



Panelist:  
Keith Lane, P.E., RCDD, LC  
LEED A.P.  
Lane Coburn Associates, LLC.  
Woodinville, Wa.  
Expert in high-tech building  
communication and network  
operations design

Panelist:  
Toby Considine  
Facilities Manager, University  
of North Carolina  
OBIX Incoming Chairman

Panelist:  
Carl Ruther  
Facilities Manager at the  
University of Cincinnati  
Chair of BIG-NA

Panelist:  
Jim Young  
Technologist  
Expert on smart buildings  
from an owner's perspective